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Press Release
For Immediate Release
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Cassida 5700 bill turner feature creates a back loading bill counter with the ease and convenience of a top loader

(TUALATIN, OREGON) May 2, 2014 — Cassida Corporation today announced the introduction of its Cassida 5700 Professional Bill Counter, the company's first to include a bill turner feature that gives the back loading machine the convenience of a top loading bill counter.

Bill counting is triggered immediately when a stack of bills is placed on top of the Cassida 5700. The revolutionary design automatically pushes the bills into the back of the machine and begins counting at a speed of up to 1,300 bills per minute, making the 5700 bill counter a perfect choice for mid-size and larger businesses that process significant amounts of cash.

"Cassida's exclusive bill turning features solves a longtime challenge for the industry," said Matt Goldfain, product marketing manager for Cassida. "Conventional back loaders are reasonably priced but they can be tricky to load and, if done improperly, it can interrupt counting. The Cassida 5700 combines the cost effectiveness of a back loader with the ease of a top loader. The result is the market's easiest loading back loader, which is a real game changer."

The Cassida 5700 is designed to work hard for organizations that count a lot of currency and need the process to be simplified, Goldfain said. "Even those who have limited bill counter experience will find the 5700 to be as convenient and easy to use as top loading bill counters — plus it has a suite of features to really streamline counting and totaling."

The 5700 features ValuCount™, a Cassida exclusive feature that lets users count different denominations while keeping track of the total value of the bills counted.

Additionally, the Cassida 5700 detects counterfeit and suspect bills during counting, giving organizations peace-of-mind that the cash they are processing is legitimate. The Cassida 5700UV comes equipped with ultraviolet sensors to detect counterfeit bills, while the Cassida 5700UVMG adds magnetic ink sensors to give users even more counterfeit protection as they process bills.

"We are thrilled with the technology of the 5700," Goldfain added. "It's extremely easy of use with its bill turning, its ValuCount and counterfeit detection software. The Cassida 5700 truly streamlines bill counting for busy cash processors."

About Cassida Corporation

Cassida Corporation designs and markets money handling equipment including: currency counters, coin counters and counterfeit currency detection devices. Since 1999, Cassida has used its research and experience in money printing and security to assure accuracy in the most demanding counting environments on the globe, across multiple countries and currencies. The corporation's North American operations are in Tualatin, Oregon. For more information go to Cassidausa.com or call (888) 800-0303.

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